# ART TRANSFORMS

**PATRICIA & PHILLIP FROST ART MUSEUM FIU** 



Year in Review 2023-24



# A LETTER FROM THE DIRECTOR



As the Interim Director of the Patricia & Phillip Frost Art Museum at FIU, I am deeply honored to step into this role and build upon the legacy of our former director, whose leadership and dedication laid a strong foundation for the museum.

Reflecting on the 2023-24 fiscal year, our accomplishments stand as a testament to the hard work and commitment of our outstanding team. Over the past year, we proudly welcomed nearly 36,000 visitors, offering a vibrant array of exhibitions and educational programs.

Our continued success would not have been possible without the unwavering support of Florida International University, our valued members, and essential funding from Miami-Dade County, ArtBridges, Terra Foundation, Florida Humanities Council, and Funding Arts

Network. Their contributions have been pivotal in driving our growth and recovery in the wake of the challenges posed by the COVID-19 pandemic.

The museum presented a diverse selection of exhibitions, including *Draw*, which redefined the boundaries of drawing, *Allegories for Learning*, featuring historic Italian works from the Georgia Museum of Art, and Bill Roth's contributions to the Pattern & Decoration movement. The powerful exhibitions by Sa'dia Rehman and Kacey Jeffers further added to the museum's offerings, deepening the cultural conversation and engaging our community in meaningful ways. *Of what surrounds me* highlighted three local female artists whose work explored the natural world and its influence on the creative process and was supported by The Green Family Foundation Endowment. Lastly, *The Lost Generation: Women Ceramicists and the Cuban Avant-Garde* collaboration with our FIU CasaCuba partner and Boston College created new scholarship on the contributions by Cuban women artists of the era.

Our educational programs and partnerships with Miami-Dade Public Schools supported transportation funding for more than 1,000 students and professional learning for over 400 teachers during the year. Several paid internship programs have provided students with invaluable research opportunities and hands-on experiences, while FIU faculty have further integrated museum visits into their courses. Lee Bontecou's wall sculpture, supported by ArtBridges, has been a highlight, encouraging close observation for our medical school students introducing them to visual thinking strategies.

Community engagement has remained a core value, with events like Slow Art Day—generously supported by the Venero family in memory of docent Helena Venero—offering visitors an opportunity for mindfulness and a deeper connection with art. In addition, we have continued to serve as a creative hub, hosting Open Mic Nights, zine-making workshops, Family Days, Drawing You In and Tertulia Nights, all of which have enriched our cultural impact.

Thanks to a grant from ArtBridges, we extended our hours, making the museum more accessible to the public. Membership has grown, reflecting the museum's expanding influence in South Florida, and we remain grateful for the strong support from Florida International University and our Advisory Council.

As I step into this role, I am fully committed to advancing the museum's mission and ensuring its continued growth. I sincerely appreciate the ongoing efforts and support of our team, advisory council, FIU, and our community of supporters. I look forward to the opportunities ahead with gratitude and optimism.

With warm regards and appreciation,

Miriam Machado

Miriam Machado, Interim Director

Patricia & Phillip Frost Art Museum FIU







# A FROST YEAR IN PHOTOS







## **EXHIBITIONS**

The Frost Art Museum's exhibition program is supported by its museum members. The museum receives ongoing support from the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners.

#### **First-Year Reading Program Exhibitions**

In 2016, the museum launched an initiative with the Common Reading Program to attract new students to the museum. All incoming students entering FIU read the same book and discuss it in their First-Year Experience course. The museum developed an exhibition to complement the book with visual literacy, and introduce students to the museum.

#### **MLK Exhibitions**

For several years, the museum has developed an exhibition in the winter to coincide with the university's MLK Commemorative Celebration. In 2016, the museum defined the scope and goal of the exhibition, and established it formally as an exhibition series. The Martin Luther King, Jr. Exhibition series addresses issues of race, diversity, social justice, civil rights and humanity to serve as a catalyst for dialogue and enrich our community with new perspectives.

#### **Student Exhibitions**

Annually, we host the Master of Art Education and Master of Fine Arts exhibitions.

#### **Draw: Point to Point**

#### June 10 - September 10, 2023

This international initiative examines drawing as an integral part of an artist's process and challenges traditional ways of understanding the medium. Bringing together works by noted artists such as Kiki Smith, Rirkrit Tiravanija, and Tomas Vu alongside a strong representation of Miami-based artists, this exhibition will be accompanied by robust programming that encourages visitors to engage in drawing as a form of meditation and self-exploration.

#### Allegories for Learning: 16th to 18th-Century Italian Works on Paper from the Georgia Museum of Art

#### June 10 - September 10, 2023

This exhibition showcases approximately 30 drawings and prints dating from the 16th to the 18th centuries. Selected drawings and prints represent specific artistic styles and Italian regional schools. An examination of the drawings has revealed some previously erroneous assumptions. In a few cases, new attributions have resulted; in others, authorship remains unresolved. The featured artists include Giulio Romano, Claudio Ridolfi, Palma il Giovane, Guercino, Giulio Benso, Giovanni Battista Tiepolo, Giovanni Benedetto Castiglione, Salvatore Rosa and followers of Veronese and Tintoretto.





#### Embellish Me: Works form the Collection of Norma Canelas Roth and William Roth

September 23, 2023 — January 7, 2024

This exhibition, presented in partnership with the Tampa Museum of Art, includes work from the collection of Norma and William Roth. Their extensive collection, much of which has never been seen before, will allow visitors to be introduced to the influential twentieth-century art movement, Pattern and Decoration and to revel in the handmade. The exhibition features paintings, prints, costumes, and mixed media. The artists include Valerie Jaudon, Joyce Kozloff, Joyce Scott, Robert Kushner, Thomas Lanigan-Schmidt, and Kim MacConnel.

#### To Recognize a Pattern

#### September 23, 2023—December 10, 2023

To Recognize a Pattern brings together works by pivotal Pattern and Decoration artists, alongside work by three contemporary artists Mark Fleuridor, Ashnide Jean-Baptiste, and Vickie Pierre. Just as the organizers of the 1977 exhibition Patterning and Decoration, sought to document "the impulse towards decoration and the delight in pattern," Mark Fleuridor, Ashnide Jean-Baptiste, and Vickie Pierre demonstrate their commitment to intricate pattern and form, intertwined with complex content. Their work resonates with the Pattern and Decoration movement, while embracing fresh and distinctive lines of inquiry.

#### Addie Herder: Machines for Living

#### September 30, 2023 - April 14, 2024

This exhibition celebrates the dynamic small-scale abstractions of Addie Herder (1920–2009). Known for her collages, Herder's imaginative compositions often function in between two- and three-dimensional spaces. Often through careful manipulation of found paper, the artist re-imagined form and meaning in her own intricately crafted vignettes. Herder's rigorous yet delicate assemblage works recall the works of artists Louise Nevelson (1899–1988) and Joseph Cornell (1903–1972).

#### Master of Art Education Annual Exhibition 2023

#### December 9, 2023 - January 7, 2024

The Patricia & Phillip Frost Art Museum has featured works by students graduating from the Master of Art Education program in the College of Communication, Architecture + The Arts at Florida International University every year as part of our continuing support of FIU's art curricula.



## You Belong Here: Place, People, and Purpose in Latinx Photography January 20 – May 12, 2024

You Belong Here brings together both established artists and a new generation of emerging image-makers covering the themes of political resistance, family and community, fashion and culture, and the complexity of identity in American life. Included in this dynamic exhibition are Reynaldo Rivera's images of 1990s-era Los Angeles nightlife, Sofía Córdova's film installation about labor and collectivity, and Bibs Moreno's collaborative portraits of Gabriela Ruiz in her signature elaborate style. Joiri Minaya remixes vintage postcards from the Dominican Republic to unveil the fantasy of tourism, and Genesis Báez crafts gestural portraits of the contemporary Puerto Rican diaspora.

#### Kacey Jeffers: Multitudes

#### January 24 - May 4, 2024

Multitudes, Jeffers' first solo museum exhibition, includes different projects that were created in Nevis between 2018 and 2022. Photographs documenting the inner lives of students enrolled in 14 Nevisian schools became his 2019 series, UNIFORM. Stunning as they are introspective, Jeffers' photographs highlight the faces and bodies of the island's community as it now exists and its history as a colonized island once under British rule. Multitudes is thus an exploration of individuality—the artist's and the members of the community—and the shared experience of becoming vulnerable and exposed through the making of these images.

## Sa'dia Rehman: the river runs slow and deep and all the bones of my ancestors / have risen to the surface to knock and click like the sounds of trees in the air

#### February 3 - April 14, 2024

With this new body of work, Sa'dia Rehman begins an insistent and urgent inquiry into family histories of place while tracing exile, human intervention, and environmental crisis. The work presented also examines how a person might find themselves fastened between worlds, continents, and countries. Taking its title from a line of "My Aba's Masjid," a poem by Rehman's sister Bushra, this solo exhibition presents a selection of drawings, sculpture, textiles, works on paper, and video. It is also a culmination of Rehman's three years of working in residence with the Wexner Center's Department of Learning & Public Practice

#### Master of Fine Arts Exhibition 2024, Mientras Estamos Aqui April 27 – June 2, 2024

This annual exhibition allows the Frost Art Museum to celebrate the achievements of the graduating studio students in the MFA program at Florida International University. The exhibiting artists participate in diverse disciplines and address myriad subject matter. We are proud to exhibit the work of Geraldine Bello, Rebeca Lopera, Melina Tsalikis, and Diego Waisman.

#### The New York Collection for Stockholm Portfolio May 25, 2024 – December 8, 2024

Founded in 1958, the Moderna Museet in Stockholm has one of the world's greatest collections of modern art, and one of the strongest collections of American art in Europe. In 1973 the Swedish institution joined forces with the New York-based group, Experiments in Art and Technology (E.A.T.), to raise money for its collection. As partners, they produced a limited-edition art portfolio of 30 works by 30 artists, of which the Frost Art Museum owns one copy thanks to the donation of Mr. & Mrs. Bernard W. Gimbel in honor of Helen & Jacob Goldfinger. Noland, Claes Oldenburg, Nam June Paik, Robert Rauschenberg, Larry Rivers, James Rosenquist, George Segal, Richard Serra, Keith Sonnier, Richard Stankiewicz, Cy Twombly, Andy Warhol and Robert Whitman.

## COLLECTIONS

This past fiscal year, the Frost acquired 138 new works of art. Works by several Miami-based artists entered the collection including: Michele Oka-Doner, Gretchen Scharnagl, John Baily, Roland Woods, and Pedro Vizcaino. As well as a work by James Couper, a long-time FIU faculty member and founding director of the Frost.

Thanks to substantial donations by Jeffrey Hugh Newman and Joseph and Susan Fiorenzo, the museum acquired photographs from the *Bay/Sky* and *Provincetown* series by Joel Meyerowitz.

The Frost would also like to thank the generosity of the Beatty Estate for their donation of significant works by Antonio Enrique Amaral, Mario Bencomo, Alejandro Corujeira, and Estuardo Madonado.

Thanks to our new partnership with Museum Exchange, the Frost was able to connect with several donors and have two works donated, with more on the way! Works by Janaina Tschäpe and Kon Trubkovich are great additions to the collection. We thank Museum Exchange for their continued partnership.

With the opening of the SIPA II building on FIU's MMC campus, the museum was able to partner with the Steven Green School of International and Public Affairs to loan a grouping of our Aboriginal poles to be installed in the lobby of SIPA II, the schools new building. Additionally, Nicolas Lobo's *Silhouette of a Friend* was installed just outside Primera Casa.

139	ACQUISITIONS
5	PUBLIC ART SCULPTURES CONSERVED
22%	OF THE COLLECTION HAS BEEN INVENTORIED
150	IMAGES ADDED TO OBJECT RECORDS
17,165	EDITS MADE TO THE DATABASE



## **ACQUISITIONS**

Joel Meyerowitz # 340) Driver, 2001 Chromogenic print, 2001 From the Collection of Donald and Alison Weiss FIU 2023.4.1

Joel Meyerowitz # 339) Slurry wall below West St, 2001 Chromogenic print, 2001 From the Collection of Donald and Alison Weiss FIU 2023.4.2

Joel Meyerowitz # 329) Office, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.3

Joel Meyerowitz # 326) Twisted Steel, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.4

Joel Meyerowitz # 321) Office in Chase Bldg, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.5 Joel Meyerowitz # 48) George Reilly (Ret. St.), 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.6

Joel Meyerowitz # 512) Wounded fireman, 2001 Chromogenic print, 2001 From the Collection of Donald and Alison Weiss FIU 2023.4.7

Joel Meyerowitz # 501) Scaffolding, 2001 Chromogenic print, 2001 From the Collection of Donald and Alison Weiss FIU 2023.4.8

Joel Meyerowitz # 500) Pipers, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.9

Joel Meyerowitz # 495) Inside "Taj Mahal" Tent, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.10 Joel Meyerowitz
# Woman on Street, 2002
Chromogenic print, 2002
From the Collection of Donald and
Alison Weiss
FIU 2023.4.11

Joel Meyerowitz # 486) Guard, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.12

Joel Meyerowitz # 480) Fire Truck Fresl 1 Kills, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.13

Joel Meyerowitz # 1) The Empty Site, 6.21.02 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.14

Joel Meyerowitz # 16) Workers from Last Night, 2002 Chromogenic print, 2002 From the Collection of Donald and Alison Weiss FIU 2023.4.15 Joel Meyerowitz

# 318) From Customs Bldg Looking East, 2002

Chromogenic print, 2002

From the Collection of Donald and

Alison Weiss FIU 2023.4.16

Joel Meyerowitz

# 573) Looking South, 1980's

Chromogenic print

From the Collection of Donald and

Alison Weiss FIU 2023.4.17

Joel Meyerowitz

# 595) Looking South, 1984 Chromogenic print, 1984

From the Collection of Donald and

Alison Weiss FIU 2023.4.18

Joel Meyerowitz

# 586) Looking South, 1980's

Chromogenic print

From the Collection of Donald and

Alison Weiss FIU 2023.4.19

Joel Meyerowitz

# 432) North Wall Looking West, 2001

Chromogenic print, 2001

From the Collection of Donald and

Alison Weiss FIU 2023.4.20

Michele Oka Doner

Preparatory drawing for The Third Day Graphite, marker, and ink on paper, 2018

Gift of the Artist FIU 2023.5

Don Shields

Returning Hero About to Lose Face

Ink on paper, 1983 Gift of Gene Rosenberg

FIU 2023.6

Rene Pena

Untitled

Black and white photograph, 2002 Gift of Jane Wesman and Don Savelson

FIU 2023.7.1

Rene Pena Untitled

Black and white photograph, 2001 Gift of Jane Wesman and Don Savelson

FIU 2023.7.2

Roberto Casado

Tomas Esson En Elisa

Mixed media on glass, 2008

Gift of Jane Wesman and Don Savelson

FIU 2023.7.3

Lester Campa

Untitled

Watercolor on paper, 2008

Gift of Jane Wesman and Don Savelson

FIU 2023.7.4 Lester Campa

Watercolor on paper, 2008

Gift of Jane Wesman and Don Savelson

FIU 2023.7.5

Karen Rifas 0863

Acrylic on Met panels and poplar

strainers, 2020

Gift of Karen and Harold Rifas, Emerson Dorsch

Gallery, Miami, FL FIU 2023.8

Pedro Pablo Oliva Rodriguez

Untitled

Mixed media on paper Gift of Harold & Karen Rifas

FIU 2023 91

Sheldon Lurie

Untitled

Graphite on paper, 1986

Gift of Harold & Karen Rifas

SC 2023.1

James Martin

Untited (part of the artist's satirical abstracts

series)

Graphite pencil on paper, 1978

Gift of Gene Rosenberg

FIU 2023.10

Rafael Soldi

Imagined Futures

Book

Gift of the artist

FIU 2023.12

Yanira Collado

Untitled

Oil pastel, oil paint, textile, carbon print, gel

medium transfer, watercolor, house paint on

carpet, 2015-21 Gift of the artist FIU 2023.13

Joel Meyerowitz

Dairvland, Provincetown Chromogenic print, 1976

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.1

Joel Meyerowitz

Skylight

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.2

Joel Meverowitz

Provincetown Dusk

Chromogenic print, 1977, printed 1980

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.3

Joel Meyerowitz Porch, Provincetown

Chromogenic print, 1977 Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.4

Joel Meyerowitz

Lipshin Twins and Family, Truro

Chromogenic print, 1976

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023145

Joel Meyerowitz

Interior, Provincetown

Chromogenic print, 1977, printed 1978

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.6

Joel Meyerowitz

Provincetown Ballfield

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.7

Joel Meyerowitz

Provincetown

Chromogenic print, 1977, printed 1978

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.8

Joel Meyerowitz

Water Gate, Florida

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.9

Joel Meyerowitz

Pool, Florida

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.10

Joel Meyerowitz Pool, Florida

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.11

Joel Meyerowitz

Pool, Florida (Pink Variation)

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.12

Joel Meyerowitz

Pools, Florida

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.13

Joel Meyerowitz

Pool, Florida

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.14

Joel Meyerowitz

Pool, Florida

Chromogenic print, 1977

Gift from the Collection of Jeffrey Hugh Newman

FIU 2023.14.15

Joel Meyerowitz

Pool, Florida

Chromogenic print, 1977 Gift from the Collection of Jeffrey Hugh Newman

FIU 20231416

Kate Gilmore

Break of Day

Wood, acrylic paint on ceramic bowls, 2010 Gift of David Castillo in Honor of Amy Galpin

FIU 2023151

Xaviera Simmons Triptych Two (In the dim light) Acrylic on canvas, 2021 Gift of David Castillo in Honor of Amy Galpin

FIU 2023.15.2

Lyle Ashton Harris

Yellow Grid

Pigment on Kozo tissue, 2014 Gift of David Castillo in Honor of

Amv Galpin FIU 2023.15.3

Joel Meyerowitz Porch, Provincetown

Chromogenic print, 1977, printed 1979 Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2023.16.1

Joel Meyerowitz Porch, Provincetown

Chromogenic print, 1977

Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2023.16.2

Joel Meyerowitz Longnook Beach, Truro Chromogenic print, 1976, printed 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.3

Joel Meyerowitz Table by the Sea Chromogenic print, 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.4

Joel Meyerowitz Cocktail Party, Wellfeet Chromogenic print, 1977, printed 1980 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.5

Joel Meyerowitz Provincetown House Chromogenic print, 1976 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.6

Joel Meyerowitz New York City Christmas Dedas Chromogenic print, 1976 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.7

Joel Meyerowitz Bay/Sky Chromogenic print, 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.8

Joel Meyerowitz Provincetown Chromogenic print, 1977, printed 1980 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.9

Joel Meyerowitz Provincetown, Sand Dunes Chromogenic print, 1976, printed 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.10

Joel Meyerowitz Wilson Cottage, Wellfleet Chromogenic print, 1976, printed 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.11

Joel Meyerowitz Stairway to the Sea, Provincetown Chromogenic print, 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.12

Joel Meyerowitz Bay Sky, Provincetown Chromogenic print, 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.13

Joel Meyerowitz Bay Sky, Provincetown Chromogenic print, 1976, printed 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.14

Joel Meyerowitz Bay/Sky, Provincetown Chromogenic print, 1977, printed 1980 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2023.16.15

Antonio Enrique Amaral Opus 6/87 Mixed media on canvas, 1987 Bequest of David Beaty FIU 2023.17.1

Antonio Enrique Amaral E Possivel Oil on canvas, 1989 Bequest of David Beaty FIU 2023.17.2

Antonio Enrique Amaral Untitled Oil on canvas, 1971 Bequest of David Beaty FIU 2023.17.3

Mario Bencomo Amalfitana (Amalfi Coast, Italy) Acrylic on canvas, 1988 Bequest of David Beaty FIU 2023.17.4

Alejandro Corujeira Marcas, separacion y continuidad (Marks, Separation, and Continuity)

Acrylic on canvas, 1986 Bequest of David Beaty FIU 2023.17.5

Alejandro Corujeira Murmullos de Medialuna (Halfmoon Murmurs of Crescent Whispers) Acrylic on canvas, 1988 Bequest of David Beaty FIU 2023.17.6

Estuardo Madonado Untitled Pastel on paper, 1960 Bequest of David Beaty FIU 2023.17.7

Nahum B. Zenil Untitled Mixed media, 1987 Bequest of David Beaty FIU 2023.17.8

John Baily Rhode Series Mixed media on paper, 2011 Gift of the artist FIU 2023.18.1

John Baily Rhode Series Mixed media on paper, 2011 Gift of the artist FIU 2023.18.2

John Baily **Rhode Series** Mixed media on paper, 2011 Gift of the artist FIU 2023.18.3

John Baily **Rhode Series** Mixed media on paper, 2011 Gift of the artist FIU 2023.18.4

Gretchen Scharnagl Studio Victims (Broken Beetle-Like) Graphite on paper, 2010 Gift of the artist FIU 2023.19.1

Gretchen Scharnagl Gift Skeleton (Catfish) Graphite on paper, 2011 Gift of the artist FIU 2023.19.2

Gretchen Scharnagl Backyard Specimen Graphite on paper, 2010 Gift of the artist FIU 2023.19.3

Gretchen Scharnagl Studio Victims Series (Beautiful Wing) Graphite on paper, 2010 Gift of the artist FIU 2023.19.4

Gretchen Scharnagl After Dionysus

Oil paint on gesso, graphite, colored pencils, watercolor, gouache, and coffee found on paper, 2018

Gift of the artist FIU 2023.19.5

Ramon Unzueta

El reflejo del Marinero (The Sailor's Reflection)

Pastel on paper

Gift of Antonio Permuy, in Memory of Marta

Permuy FIU 2023.20

Richard Sexton
Florida Old and New 2
Chromogenic print
Gift of the artist
FIU 2023,21.1

Richard Sexton Florida Old and New 8 Chromogenic print Gift of the artist FIU 2023.21.2

Richard Sexton Florida Old and New 26 Chromogenic print Gift of the artist FIU 2023.21.3

Richard Sexton Florida Old and New 39 Chromogenic print Gift of the artist FIU 2023.21.4

Richard Sexton Redneck Riviera 24 Chromogenic print Gift of the artist FIU 2023.21.5

Richard Sexton Redneck Riviera 12 Chromogenic print Gift of the artist FIU 2023.21.6

Richard Sexton Haiti Portfolio 39 Chromogenic print Gift of the artist FIU 2023.21.7

Richard Sexton Haiti Portfolio 33 Chromogenic print Gift of the artist FIU 2023.21.8

Richard Sexton Haiti Portfolio 21 Chromogenic print Gift of the artist FIU 2023.21.9

Richard Sexton Haiti Portfolio 08 Chromogenic print Gift of the artist FIU 2023.21.10

Jack White

Galactic Nascence # 13

Acrylic and oxidized iron on wood, 1980 Gift of Susan and John Horseman

FIU 2023.22.1

Roland Woods Untitled Acrylic on canvas

Gift of Susan and John Horseman

FIU 2023.22.2

Pedro Vizcaino Robot-Alien

Watercolor on paper, 2023 Gift of Gean and Lena Moreno

FIU 2023.23

Tom Virgin

Moms That's Why They Make

Chocolate & Vanilla

Print

Gift of Tom Virgin, Proprietor of Extra Virgin Press

SC 2023.2

Tom Virgin

Moms That's Why They Make

Chocolate & Vanilla

Print

Gift of Tom Virgin, Proprietor of Extra Virgin Press

SC 2023.3

Robert Huff

Appalachian Breakdown, #17 Acrylic and pencil on paper, 2010 Gift of Barbara N Young and

Huffworks LLC FIU 2024.1.1

Robert Huff

Appalachian Breakdown, #24 Acrylic and pencil on paper, 2010 Gift of Barbara N Young and

Huffworks LLC FIU 2024.1.2

Robert Huff

Appalachian Breakdown, #21 Acrylic and pencil on paper, 2010 Gift of Barbara N Young and

Huffworks LLC FIU 2024.1.3

Various Artists Ink Different Mixed media, 1999 Gift of Barbara N Young and

Huffworks LLC FIU 2024.1.4

Kim Macconnel

Le Tour

Acryllic, metallic enamel, and silkscreen ink on

cotton and found fabric, 1979 Gift of Richard Levine AIA

FIU 2024.2.1

Robert Kushner *Untitled* 

Mixed media, 1978 Gift of Richard Levine AIA

FIU 2024.2.2

Fernando Varela Fragmentaciones

Mixed media on arches paper, 2018

Gift of Helliconia Projects FIU 2024.3.1

110 2024.5.1

Fernando Varela

Mundos

Mixed media on arches paper, 2021

Gift of Helliconia Projects

FIU 2024.3.2

Janaina Tschäpe

The Place Where I Got Lost, 2006

Gift of the Murren Family

FIU 2024.4

Kon Trubkovich *Zip*, 2020

Gift from the Collection of Barbara and Richard

Rothschild FIU 2024.5

James Couper

Tidal Flats Late Light, 1989

Gift of the artist FIU 2024.6

Joel Meyerowitz

The Blue Hour, Provincetown Chromogenic print, 1977

Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2024.7.1

Joel Meyerowitz

Cold Storage Beach, Truro Chromogenic print, 1976

Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2024.7.2

Joel Meyerowitz

Provincetown

Chromogenic print, 1977, printed 1978

Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2024.7.3

Joel Meyerowitz

Laundry, Provincetown

Chromogenic print, 1976, printed 1978 Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2024.7.4

Joel Meyerowitz *Provincetown* 

Chromogenic print, 1977, printed 1978 Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2024.7.5

Joel Meyerowitz

Street, Provincetown (Yellow Stripe)

Chromogenic print, 1976

Gift from the Collection of Joseph and Susan

Fiorenzo

FIU 2024.7.6

Joel Meyerowitz

Truro

Chromogenic print, 1976

Gift from the Collection of Joseph and Susan

Fiorenzo FIU 2024.7.7

Joel Meyerowitz



Joel Meyerowitz
Corn Hill Cottages, Dusk
Chromogenic print, 1976
Gift from the Collection of
Joseph and Susan Fiorenzo
FIU 2024.7.9

Joel Meyerowitz Provincetown, Interior, Dusk Chromogenic print, 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2024.7.10

Joel Meyerowitz Interior Chromogenic print, 1977, printed 1978 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2024.7.11

Joel Meyerowitz Provincetown, Interior Chromogenic print, 1977 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2024.7.12

Joel Meyerowitz
Table by the Sea
Chromogenic print, 1977,
printed 1980
Gift from the Collection of
Joseph and Susan Fiorenzo
FIU 2024.7.13

Joel Meyerowitz

Porch, Provincetown

Chromogenic print, 1977,
printed 1980

Gift from the Collection of
Joseph and Susan Fiorenzo
FIU 2024.7.14

Joel Meyerowitz Sasha, Truro Chromogenic print, 1976, printed 1980 Gift from the Collection of Joseph and Susan Fiorenzo FIU 2024.7.15

Joel Meyerowitz Florida Steps Chromogenic print, 1977 Gift from Jeffrey Hugh Newman FIU 2024.8.1

Joel Meyerowitz Cynthia Chromogenic print, 1977 Gift from Jeffrey Hugh Newman FIU 2024.8.2

Joel Meyerowitz
Flying Stairway, Provincetown
Chromogenic print, 1976
Gift from Jeffrey Hugh Newman
FIU 2024.8.3

Joel Meyerowitz
Bay/Sky
Chromogenic print, 1977
Gift from Jeffrey Hugh Newman
FIU 2024.8.4

Joel Meyerowitz
Bay/Sky
Chromogenic print, 1977,
printed 1978
Gift from Jeffrey Hugh Newman
FIU 2024.8.5

Joel Meyerowitz
Bay/Sky
Chromogenic print, 1977
Gift from Jeffrey Hugh Newman
FIU 2024.8.6

Joel Meyerowitz
Bay/Sky
Chromogenic print, 1977,
printed 1980
Gift from Jeffrey Hugh Newman
FIU 2024.8.7

Joel Meyerowitz
Day's Cottages, Provincetown
Chromogenic print, 1976
Gift from Jeffrey Hugh Newman
FIU 2024.8.8

Joel Meyerowitz
Laundry, Provincetown
Pigment print, 1977, printed
2007
Gift from Jeffrey Hugh Newman
FIU 2024.8.9

Joel Meyerowitz Provincetown Chromogenic print, 1977, printed 1980 Gift from Jeffrey Hugh Newman FIU 2024.8.10

Joel Meyerowitz Cosmos, Provincetown Chromogenic print, 1976 Gift from Jeffrey Hugh Newman FIU 2024.8.11

Joel Meyerowitz
Provincetown, Cape Cod
Chromogenic print, 1976
Gift from Jeffrey Hugh Newman
FIU 2024.8.12
Joel Meyerowitz
Blue Shutters, Provincetown
Chromogenic print, 1976
Gift from Jeffrey Hugh Newman
FIU 2024.8.13

Joel Meyerowitz
Hayden
Chromogenic print, 1976
Gift from Jeffrey Hugh Newman
FIU 2024.8.14



#### **ENGAGING CAMPUS & COMMUNITY**

#### **FACULTY**

FIU Herbert Wertheim College of Medicine: Over five years, Frost has worked closely with the faculty from the Honors College in courses connecting the arts and humanities in medicine and global learning programs to introduce students to close-looking. This research-based strategy increases their observational skills.

Faculty continue to engage and support our programming aligning their course offerings to museum visits. Modern languages bring their students and honors clubs to observe, write and practice their chosen language.

The Maker Space has continued as a hub for student clubs and organizations to meet and create art based on the art on view and their investigations.

This year, we have aligned our efforts further with the FIU Freshman Experience course and the Common Reading Program. Every year Frost curates an exhibition that enables students to consider the conversations of the assigned summer reading through the lens of an artist and their artwork. Work by the artist Lee Bontecou, on loan from Art Bridges, will support the close observation exercises and Visual Thinking Strategies, and the education team will train the peer mentors from the program to enable them to guide their cohorts through the galleries effortlessly thus increasing student engagement.





#### **FIU STUDENTS**

**Open Mic Nights** are scheduled four times per year and continue to attract students to the Frost. These creative encounters are inspired by our permanent collection exhibition. Over 150 students attended our most recent open mic experiences. Aspiring Poets, musicians, and singers performed original and popular works for their peers. This program has continued to offer a space where FIU students feel safe and encouraged to highlight their talents. Performance pieces require respect for all individuals, underscoring the university and museums values.

Making Zines and Close Looking / Art Making workshops support faculty from many different departments and enrolled students throughout the academic year by inviting them to create zines, small artistic publications in response to film, lecture, or reading assignments and inspired by the exhibitions on view while connecting them to the course objectives. We organize over 20 workshops per year for FIU courses and additionally many more for the community. Every workshop begins with a brief tour of the galleries and employs Visual Thinking Strategies.

- Modern languages- French Club
- Medical School Narrative Medicine courses
- Honors College and the HeARTS Club
- Honors College Medical Humanities
- · Art In Miami Class
- Medical Humanities Club
- Older Adults Residential Housing groups



Performer participating in Open Mic Night.

#### COMMUNITY

#### FIU Bring your Child to Work Day

Each year Frost organizes activities in support of FIU faculty, staff and their families to enjoy a visit to the museum with their child/children prompting them to become *Art Detectives* inviting them to engage in a museum-wide scavenger hunt designed by the education team and then rewarded with a specially made art kit to take home. This year, we invited local artists, Linda Mangual and Nicole Combeau, to explore the work of Miriam Shapiro and bookmaking.

#### **FIU Arts Day**

Every year, the Frost team organizes a professional learning experience for the 350 teachers on campus to earn recertification points for their teaching licenses. The curatorial and education teams combine their talents and in-depth knowledge creating a workshop experience that will encourage educators to schedule field trips and support their classroom teaching with the lesson packets created for them.

#### Slow Art Day: The Art of Looking and Loving Art Supported by the Venero Endowment

Every April we host Slow Art Day, a global movement that asks participants to be mindful and learn about the intersections of art and health and discover for themselves the joys of looking slowly and observing the details. Frost's unique inclusive programs intend to meet every audience's needs, including addressing the social-emotional learner needs that surfaced post-pandemic.

This year, we invited Agua Dulce Gloriosa, artist and sound healer, to perfom a sound bath for our participants. She immersed the audience in vibrations while also further explaining the scientific connections between sound and the body. Smita Sen, artist and professor at Parsons School of Design, led a dance-based performance with her installation, songs to *carry with you*. In her performance, Sen weaves together visceral movement with operatic vocalizations to understand how grief and trauma are stored in the body. With the installation, Sen attempts to reimagine sites of care and create environments for the body to enter states of meditative healing.

The day's activities included a close-looking exercise with an art activity that invited visitors to write down their deepest wishes after reflecting on them, and then to capture them in a small glass bottle to carry with them.

#### **Family Days**

The Frost organizes 4 family days per year, aligning with Haitian and Hispanic Heritage, Summer themes and current exhibitions, inviting the community for a day of reconnecting fun. Like many museums, Frost navigated the post-pandemic landscape, which would neither return to exclusive on-site experiences nor transition to only remaining virtual. We kicked off our summer programming with *Draw! From Dots to Lines* on July 15th, 2023. Participants learned and experienced introductory mark making with simple dots and ending with captivating stories. All workshops were bilingual and were led by Miami-based artist, Ismael Gomez.

For our fall programming on November 4th, 2023, we invited Miami-based artist Ashnide Jean-Baptiste, who was featured in our exhibition To Recognize a Pattern, to create upcycled head-dresses. The *Beats in Bloom celebrating Mothers and Others* program on May 11th, 2024 started with Dr. Katie Hart from FIU's Center for Children and Families leading a Story Time with live music. This was a great way to engage the youngest members and their parents in our audience. They ended with raffling off gift cards to parents for groceries and utilities.

Dr. Nicki Fraser, an FIU professor and Frost Advisory Board member shared her talents with the professional dancer from Florida Dance Sport who led a ballroom dancing workshop where parents and children learned dance steps to tango, the cha-cha, and bachata. Throughout the event, we offered lessons on how to make paper flowers, wish bottles, and pop-up cards, led by artist and educator, Melissa Nieto. Finally, we concluded the event with a flower bouquet-making workshop led by mother-daughter duo, *Laced with Laureles*. Participants took back home with them a personalized and whimsical bouquet to end the day.

- Katie Hart Children Center for Families
- · Nicki Fraser PhD, FIU professor
- · Flowers and cards and local Artist
- · Zelda Glaser High School volunteers, year-round help us execute events



#### **Community Artist Workshops**

We partnered with renowned artist and FIU Professor, David Y. Chang and Miami-based artist, lead a two-part plein air watercolor workshop that brought more than 215 participants to the museum. This was inspired by our exhibition, *Allegories for Learning*.

Inspired by our exhibition *Embellish Me*, Miami-based artist Aurora Molina facilitated a textile workshop inspired by Miriam Schapiro's work. We also hosted a workshop based on Addie Herder's work in *Machines for Living*. These interactions were aligned with state educational standards, enhancing students' success from K-18.

#### **Tertulia Nights**

Tertulia Nights is an after-hours experience that takes place every second Thursday of the month. This program in its second year promotes an exchange of ideas and dynamic modes of creation. It amplifies new voices, inviting local artists, scholars, and changemakers interested in engaging with the community innovatively. Since September of 2022, seven South Florida-based artists have led workshops, performances and presentations that have driven diverse audiences into our museum. We have welcomed multiple well-known and emerging local artists, writers, scholars, and musicians throughout the year exploring new and innovative ways to connect to the community through artmaking

#### **Tertulia Nights Artists**

- September 14th Gonzalo Fuenmayor
- October 12th Aurora Molina
- November 9th Pioneer Winter Collective with poet Arsimmer McCoy
- January 11th Alejandro Valencia
- February 8th Sterling Rook
- March 14th Sa'dia Rehman and Bushra Rehman
- April 11th Collaborations in Dance and Music
- May 9th Jahaira Rios Campos y Galvez

#### **Drawing You In**

Drawing You In combines a drawing session and an exhibition tour, providing participants with an immersive experience that invites everyone to observe details, learn, and bring out their inner artist through drawing. These drawing sessions were a regular offering before the pandemic. As we return to more in person engagement, we have decided to bring this offering back. These monthly sessions welcome teachers seeking recertification points.

#### **New Program: Behind the Galleries**

This new program is open to FIU Museum Insiders in efforts to gain more student membership and engagement at the museum. Assistant curator, Yady Rivero and museum educator, Amaris Cruz-Guerrero led a conversation in the galleries on what museum work is like. Students were able to ask questions about how they found their roles and navigate the museum world, among other things.



#### K-12 OUTREACH

"Thank you all for the incredible opportunities that you give the Magnet Art kids. It means the world to them to be able to have these experiences that enrich their artistic education and inspire them to become even better artists! We owe you all a debt of gratitude!"

- Brian Reedy, art teacher at MAS @ Zelda Glaze

Inside the Artist's Studio focuses on High School student's artistic career pathways by providing transportation to many local art studios to meet and learn from the artist directly. In collaboration with Miami Dade County School Visual Arts Program students were able to speak with the artist at length and in their studios about the profession over a pizza lunch provided by MDCPS.

#### Schools in the program:

- Miami Arts Studio at Zelda Glazer
- Arthur and Polly Mays Conservatory of the Arts
- Design and Architecture High School (DASH)
- Miami Beach Senior High
- Booker T. Washington School

The transportation was provided by MDCPS and allowed these students to visit for the first time. The Frost opened its doors outside of regular hours to accommodate their daily visits. Transportation remained an obstacle throughout the year, augmented by the lack of bus drivers and reduced school funding. The Frost mitigated these challenges by funding 20 school buses to the museum and partnering closely with Miami Dade County Visual Arts Department (MDCPS) to target and support partner schools and the needlest schools across the city that rarely visited museums.

South Florida-based artists that participated in this program and opened their studios were Sterling Rook, Sandra Ramos, Amanda Linares, Alejandra Moros, Diana Larrea,

and Liene Bosque. The studios included Bakehouse Art Complex and Oolite Arts.

#### **School Art Shows at the Frost**

The Frost Art Museum hosted three shows of student artworks. This year, we celebrated the second anniversary of the small works show titled *Small Works: Reviving the Classics, Neoclassicism and Realism*, which showcased student work from Miami Dade County Public Schools from 37 schools. We also hosted two graduating classes for high school seniors: Miami Arts Studio 6-12 @ Zelda Glazer: End of the Year 1st Graduating Class Show and Arthur & Polly Mays Conservatory of the Arts: End of the Year Graduating Student Show.

Bus transportation for field trips remains a barrier for schools. The Frost provides transportation for over 400 students to visit 4- 6 times yearly. Students create work inspired by the exhibitions in the classroom

#### **Frost Education Team**

Frost Educators were invited to jury student art exhibitions organized by the Miami-Dade County Public Schools Scholastic, Scholastic FAEA (Florida Art Education Association), the K-12 Mario Diaz-Balart Congressional Student Art Competition, and Congressman Gimenez. The students selected for the Congressional Art Exhibition will display their work in Washington, D.C., for one year.

#### **Art Kits**

The Frost Art Museum continues to distribute art materials to schools and their students. These art kits have evolved to include more teachers' resources and art supplies so that students, parents, and teachers can explore their creativity easily and inspire others. Art activity booklets developed by

education are always available at the front desk including crayons and scavenger hunts.

Art Kits are also available to older adults who regularly visit but cannot attend sessions, and the materials are dropped off at the residential homes.

#### **Teacher Workshops (year-round)**

School bus transportation is raffled by the Frost and MDCPS to teachers who attend workshops as an incentive to organize field trips for students and advocate for art integration.

The Frost seeks to support educators in the community, and in their classrooms supporting art teachers and other subjects such as math, social science and art history.

Thirty art teachers from over 50 schools participated. Each teacher impacts 200 students from 2nd-5th grade.

Total impact of workshops is 1000 students.

- · Elegy Rosewood
- Chitra Dreaming in the Multiverse
- Haitian in partnership with LACC
- · Mike Kelley
- · Draw: Point to Point
- · Machines for Living: Addie Herder

STEAM 5.0 workshop led by two MDCPS educators for teachers

Steam 5.0 Led by Mabel Morales January for educational staff and interns

Amaris Cruz-Guerrero led the *You Belong Here* workshop for teachers at Ronald Reagan in January

#### **Summer Teacher Workshops**

#### The Art of Gratitude July 2022

Every summer Frost partners with MDCPS offer a variety of professional workshops for teachers. The Frost partners with FIU faculty and with local artists to develop specially designed workshops that support classroom teaching. This year one two-week workshops turned to the Self and focused on ways to use art to help the educator, who in turn will apply the techniques to help the students in the fall.

The past teacher workshops were developed for teachers only, but we are combining audiences making workshops more cost effective and impactful.

Teacher Resources have been re-designed with a focus group to provide much needed support to the many educators struggling with the ever-present changes in the school classroom.

The resources are inspired by exhibitions and the permanent collection at the Frost. These resources are aligned with Florida State Standards and created for

educator professional workshops which are offered 6-8 times per year at the museum, free of cost to educators.

The resources will be uploaded to the museum website in addition to website updates.

#### **Summer Camps (every week for 6 weeks)**

The summer months brought 300 young campers to our galleries from across the city. Many previous summer camp groups returned such as Fit Kids America, Mindful Kids, FIU Theatre Camp, Lewis Studio Arts 4Learning, and the Barnyard. Students visited our permanent collection exhibition, *Together Apart*, and engaged in tours with inquiry questions, close-looking and visual thinking exercises. They also experienced various workshops, including portrait-making and collage, inspired by Mike Kelley and Hung Liu.

New summer camps that visited the museum were Camp Gan Israel, which is a camp experience for Jewish children that promotes a love for Judaism; Miami Gardens Future Stars Summer Camp offers summer programming for children ages 5-13; and The WOW Kids Learning Center is a special education school that empowers individuals with disabilities.

- Mindful Kids
- FIU Theatre Camp
- The Barnyard
- Camp Gan Israel
- Miami Gardens Future Stars Summer Camp
- FIU Theatre Camp
- Lewis Studio Arts for Learning (A4L)
- The WOW Kids Learning Center
- Vivace Arts



#### S.T.E.A.M. WORKS!

The STEAMworks program is an approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking. This unique Frost program continues to provide support to schools seeking STEAM designation. The MDCPS (Miami Dade County Public School) partnership has grown to include additional schools such as Royal Palms Elementary School, Kenwood K-8 Center, and South Miami K-8. This year, West Hialeah Gardens Elementary School and Oak Grove Elementary School also joined us in becoming STEAM partners.

The seven schools participating in STEAMworks engaged with the Frost exhibitions and collections both virtually and in person. As the new year unfolded many schools lost their teachers to the pandemic. The Frost continues with *A Walk in the Park* sculpture park program to support public art and engineering. Frost provides transportation funding to underserved schools. In the coming year, Frost will partner with new schools at the bronze level to support their silver and gold designation.

The Golden Lining Mural, TRATOS: a new program with Sweetwater Elementary School Students. The newly installed mural by the artist Tratos, has provided a new STEAM connection, combining art history, environmental science, sustainability especially aligned to Florida's fourth grade social studies curriculum.

Coloring pages and activity books designed by education are available to children and visiting students.

#### **COMMUNITY SERVICE / MENTORSHIP**

The Frost team partners with Miami Arts Studio @ Zelda Glazer, also an FIU affiliated partner. We recruited over 25 students during the school's volunteer fair to create a new teen gallery guide cohort. This group of students arrive with great enthusiasm to volunteer throughout the year and over the summer while learning about professional careers in museums. The program has grown and will expand to include a mentorship program with education.

"STEAMworks has inspired me and my students. I was evaluated this year and was chosen to be a model classroom for STEAM receiving a 5.0 - the highest score."

- Carmen Company, Art Teacher, South Miami Middle School



## PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR STUDENTS

#### **Rubin-Ladd Internships**

The Rubin-Ladd internships at the Frost Art Museum are offered to two junior or senior FIU students each fall semester. Students are trained to teach with objects to expand the museum's audience reach. During this internship, students gain experience working in museums and developing transferable skills in critical thinking, visual analysis, public speaking, educational theory, and community engagement.

Two outstanding FIU students last year, become the second cohort of paid interns at the Frost as part of the Frost Student Docent Internship supported by the Rubin Ladd Foundation. Bruna Leite De Almeida and Olivian Aradanas both worked closely with our partner schools introducing students to the art of in our permanent collection, like Hung Liu. They also worked extensively with K-12 student groups and led various hands-on projects. Finally, they engaged with FIU students and faculty with our ongoing programming.

The internship continues into its third year with two newly selected students each fall who them continue through spring. The students will teach with the Frost collections and traveling exhibitions on-site and at schools across the county.

Past interns have since graduated and have become successfully employed or selected for summer internships at other competitive institutions.

## The Ziff Internships for Curatorial Diversity (Endowed)

The Ziff Internships for Curatorial Diversity at the Frost Art Museum is offered to a junior or senior student at FIU who wishes to embark on a career in the curatorial field. Our intention is to hire a student who identifies as a person of color, but we are an equal opportunity employer, and all qualifying students are welcome to apply. This internship aims to increase the diversity of the curatorial field, helping to build the next generation of art museum professionals.



"The opportunity to learn from such a knowledgeable and passionate team has been invaluable. I am deeply appreciative of the guidance, support, and insights you provided throughout my time here.

This internship has not only expanded my knowledge in for art education, but also reinforced my passion for museums. I am grateful for the hands-on experiences and the chance to contribute to meaningful projects. It has been an inspiring and rewarding journey that I will carry with me as I move forward in my career."

Olivian Aradanas '23 Museum Educator



#### **MUSEUM RECOGNITION & PRESS**

Focuses this year for the Frost Art Museum's marketing and public relations initiatives, while consistent with its goals of increasing the museum's visibility and engaging visitors, were geared towards strategically reaching new audiences. To do this, the marketing team expanded its scope by adding web development capabilities it previously did not have in addition to its routine and proven marketing tactics.

In the digital age, the Frost Art Museum recognized its gaps in delivering its community with a digital experience worth engaging with. To implement a modern, accessible, and beautiful user interface across our website, the Frost has begun a full website revamp. From new features to content migration, leveraging FIU's updated content management systems is allowing the Frost to present a website to its community that reflects the incredible work the team does each day.

Additionally, the team has honed in on better establishing the Frost Art Museum's footprint in the ever changing South Florida arts landscape. To do this, the museum has launched a branded campaign, with focus on ensuring the branding is within the FIU guidelines, but still leaving its mark as a unique institution within the greater FIU umbrella. From a large, vibrant new banner on the building exterior, to online and social advertisements, the goal of this campaign was to increase visibility and brand recognition, and so far that can be considered a success. The Frost team has received feedback from many patrons on the banner, and the Frost's Instagram account surpassed 10,000 followers (directly resulting from the ads).

Public relations efforts were also met with quality media placements across top-tier national and local outlets alike.

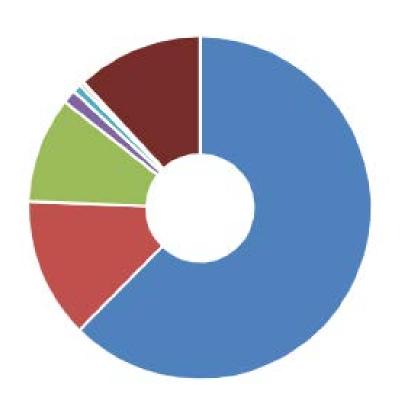


#### These include:

- In conjunction with the Martin Luther King Jr. Exhibition Series, Kacey Jeffers spoke with *Vogue* about his first solo museum exhibition Multitudes, his inspirations, his connection to his home country of Nevis, and his life experience that led him to the Frost Art Museum.
- *Miami New Times* featured Sa'dia Rehman's exhibition as one of the must see shows in South Florida, noting the highly personal nature their work and the show convey.
- You Belong Here received recognition from notable art media outlet *Burnaway*, giving the exhibition a spotlight to an acute art-loving audience.



## **STATEMENT OF OPERATIONS**

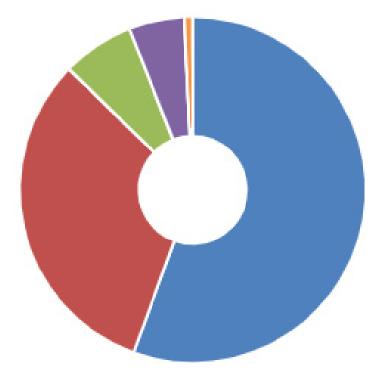


## **REVENUE**

FIU	\$ 1,725,102.68
Donations	\$ 364,962.00
Government Grants	\$ 275,768.00
Rental Revenues	\$ 35,677.50
Membership Revenues	\$ 21,700.00
Corporate Sponsorships	\$ 10,000.00
Merchandise Sales	\$ 2,104.79
Endowments	\$ 328,532.42
Total Revenue	\$ 2,763,847.39







## **EXPENSES**

Administrative Expenses Exhibitions + Programs Operating Marketing + PR	\$1,541,356.14 \$881,782.89 \$186,802.64 \$143,408.75
Advancement Fee for Memberships	\$651.00
Advancement Fee for Donations & Endowments	\$20,804.83
Total Expenses	\$2,763,847.39
<ul> <li>Administrative Expenses</li> <li>Exhibitions + Programs</li> <li>Operating</li> <li>Marketing + PR</li> <li>Advancement Fee for Memberships</li> <li>Advancement Fee for Endowments</li> </ul>	

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#### \$100,000+

Art Bridges, Inc. Miami-Dade County Department of Cultural Affairs Major Cultural Institutions

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Frost Senior Staff, Advisory Council, and Rosa de la Cruz with Melissa Wallen of de la Cruz Collection.

## THE MUSEUM TEAM

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Jordana Pomeroy, PhD, Director
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Emily Afre, Grants Administrator
Esteban Asencio, Office
Christian Bonet, Assistant
Lara Coiro, Membership Manager
Amaris Cruz-Guerrero, Museum Educator
Atria de la Cruz Montejo, Manager of Administrative Services
Clara Eshkenazi, Associate Director of Development
JeanCarlos Fernandez, Marketing and Communications
William Fundora, Education Assistant

Amy Galpin, PhD, Chief Curator
Ana Guerra, Visitor Services & Events Coordinator
Miriam Machado, Chief of Education
Andrew McLees, Digital Coordinator
Kevin McGary, Senior Preparator
Antonio Martinez, Custodian
Maria Mitjans, Security Guard
Lourdes Ranero, Chief Registrar
Yady Rivero, Assistant Curator
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Luis Tabares, Security and Building Manager
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## **Student Employees, Interns, and Volunteers**

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